

ELECTION DAY
IS
TUESDAY, NOV. 3rd

The Northfield Press

Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

ELECTION DAY
IS
TUESDAY, NOV. 3rd

Founded 1907 No. 193642

Northfield, Massachusetts, Friday, October 23, 1936

Price, Three Cents

Cars Were Crushed By Falling Branches Near Youths Hostel

The high wind of last Saturday morning during the hard "nor'easter," which brought a steady downpour of rain, wrought quite a bit of damage to the trees. From an old elm on the Strange property adjoining the Mountain View Inn a large branch broke and crashed down on two cars which were parked in front of the premises while their occupants were enjoying a stay at the Youths Hostel. The branch was about 15 inches in diameter where it broke and with it smaller branches weighed many hundreds of pounds. The Ford car of Mr. Reed Walker of Hartford was badly crushed and necessitated the purchase of a new one at Spencer's. A Chrysler owned by Mr. Holden of West Hartford suffered a completely ruined body top but was usable. A third car, standing nearby barely escaped. To extricate the Ford car it was necessary to saw the large limb in sections to remove it. It happened at 11 o'clock in the morning.

At the same time further down the street, just beyond the Northfield post office a small New York car was travelling when it was struck by a small falling branch which penetrated the roof, just missing the woman passenger in the rear seat. The driver of the car, whose name could not be ascertained, had the roof fixed at Morgan's and proceeded on his way. At other places about the town large and small limbs were torn from the trees.

No Need For Alarm; Scarlet Fever Cases Are Well In Hand

A mild epidemic of scarlet fever which broke out suddenly at Mount Hermon has been checked and well in hand. Dr. Walter W. Lee, the district health officer, who is in charge is expressing no great alarm and the immunization process is now going on among the student group and the faculty of the school. There have been sixteen cases out of a total group of more than 650 persons, and of those afflicted, seven were sent to the Isolation hospital at Greenfield and nine very mild cases to the Eastman cottage on Highland avenue. Physicians and nurses are ministering to each individual case and the slowness of its spread argues well for its early disappearance, although it may be some time before full liberties are granted to the student body. The school has cooperated with the health authorities and restrictions have been placed into effect as necessary. The fact that two cases have appeared in East Northfield is probably due to contact at Hermon in the early stages. The handling of the matter is done with the approval of local and state health board authorities and considerable satisfaction is taken in the handling of the cases. There is no outbreak of the disease at the Seminary where Principal Mira B. Wilson has quarantined the students as a precautionary measure.

No one should get greatly excited over the matter nor be frightened by fear, although sensible judgment and precautionary measures should prevail. Curtailment of relationships with the affected areas is wise and effective in aiding to stamp out the mild epidemic.

Aho For Deerfield County Neighbor Day

Quite a number of our local folks are planning to attend the big Republican meeting of the Four-County Women's campaign at Deerfield Academy next Monday evening when all the candidates for State offices will be present and the address will be made by Gov.-elect Lewis O. Barrows of Maine.

It will be a rousing assembly. Mrs. Ross L. Spencer is anxious to learn immediately how many expect to attend the dinner at 6 o'clock, previous to the meeting and reception to the candidates. She is member of the committee from Northfield and has the tickets.

Indications are that Northfield will be well represented. Only a few tickets remain for the dinner. The public exercises will begin at 7:30 o'clock. Besides all state candidates who will be present will be Mrs. Addison B. Green, National committeewoman, Cong. Allen T. Treadway, and Mrs. A. B. Williams of the State Committee.

Students' Bookroom Better Describes Old Bookstore

Visitors to the Bookstore on Moody street are greeted by an entire rearrangement of the store which has been newly re-painted and decorated with linoleum on the floor. The new order changeth and at hours when school is not in session it is alive with the activities of the students who may enjoy a bite to eat, ice cream or soda or be tempted by the large assortment of candies, fruits and cake. Room accessories are for sale and even a sweater or a wool suit may be ordered. It is a typical students' store. Papers, magazines, cards and books still occupy the counters but in a new setting while books galore beguile the mind.



MERWIN D. BIRDSALL

The new manager is Mr. Merwin D. Birdsall the purchasing agent of the schools and he has many ideas original of salesmanship and is successfully carrying them out. His staff in charge of the store consists of Mrs. Walter Hyde, Miss Sophie Servaes, Miss Lucille Ritchie, Mrs. Mildred Addison and Mrs. Hermon White.

By willing work and a genial smile the staff of that bookroom is determined that it shall pay a worthwhile dividend to the schools and provide satisfaction to its customers.

Herbert H. Chamberlin

Herbert Henry Chamberlin, an honored resident of Northfield, passed away at the old family home in Rochester, Vt., where he was visiting, on Monday morning Oct. 19. He was born March 9, 1858 at Stockbridge, Vt., the son of John Chamberlin and Louisa Townsend. After his marriage to Nellie M. Hodgkins in 1880 he came to Northfield to reside. Mrs. Chamberlin died August 25.

In business as a contractor and architect here for many years he had charge of the construction of many buildings at Northfield Seminary and at Mount Hermon, the Congregational church and the Northfield hotel. He was prominent in the work of the local Grange and a member of the Congregational church brotherhood.

Surviving are two sons, H. P. Chamberlin of Orange, R. E. Chamberlin of Greenfield; two daughters, Mrs. E. H. Barrett of Hartford and Mrs. H. O. Bolton of Ashuelot; and two brothers, Charles Chamberlin of Rochester, Vt., and Elbert Chamberlin of Greenfield. There are six grandchildren.

The funeral was held Wednesday afternoon at Kidder's funeral parlors with Rev. Mary Andrews Conner officiating, and the burial was in the family plot in Center cemetery. Many attended the final service and by their presence attested to the high esteem in which Mr. Chamberlin was held in this community.

"Streamline Sue"

The Senior class of Northfield High School is to present "Streamline Sue," a comedy in three acts at the town hall, Oct. 30. The curtain will rise at 8:00 o'clock on a mighty fine show. The cast is as follows:

Jenny Groves, Esther Hale; Lucille Babson, Monica Weed; Ben Crump, Raymond Plotzky; Charles Boone, Philip Mann, Jr.; Clarence Elliot, Calvin Field; Sue Gray, Jeannette Plotz; Mrs. Cornelia Cobb, Elizabeth Miller; Jonathan Boone, Thomas Parker, Jr.; Oscar Schultz, Frank Tie; Bunny Bartels, Ruth Phelps.

Candy will be on sale during the evening. Proceeds are for the Washington trip fund.

To Go To New York In Seminary Work; Fitts Will Be Missed

Announcement was made last Friday that Mr. Arthur Percy Fitt goes to New York to become an associate of Dr. Wilbert W. White, president of the Biblical Seminary of that city. Mr. Fitt left last Monday to begin his labor and with Mrs. Fitt they will make their home in that city although retaining their home here on Main street, for vacation periods.

The Biblical Seminary, a theological institution for training ministers and other devoted to church work, has 130 students, all college graduates. It was founded in 1904 by Dr. White who formerly was a professor in the Moody Bible Institute at Chicago and with whom Mr. Fitt has been acquainted for 40 years. Mr. Fitt's work will be administrative.

Mr. Fitt was secretary to Dwight L. Moody for seven years until he died in 1899. Following this Mr. Fitt became executive secretary of the Moody Bible Institute. Serving for one and one-half years overseas during the World War, Mr. Fitt returned to this country and took up residence again in Northfield as editor of the official Northfield school magazine, *The Record of Christian Work* and from this position he retired several years ago.

Since that time Mr. Fitt has devoted much of his time to writing and collaborating and recently he has produced from his pen a book published by the Revell Company entitled *Moody Still Lives*. Both Mr. and Mrs. Fitt will be greatly missed from Northfield. They have given of their time in the promotion of local matters, in the interest of civic and community affairs.

It is fortunate that their permanent home here will always provide the incentive to return often if only for a short stay.

Mrs. Fitt will remain for a time at the Valley Vista Inn. Mr. Fitt left Monday for New York.

Church Club Will Hold Fall Session

Tuesday evening, next, the fall meeting of the Franklin County Congregational club will be held in Greenfield at the Weldon hotel with a dinner served at 6:45 p.m. and the regular exercises following. There will be a program of special music. The speaker will be Dr. Rex Storrs Clements of the Church of the Covenant.

Dr. Clements was the popular chaplain of the Religious Education conference in Northfield during the past summer and understands young people and the work of young people. Quite a number of local Congregationalists as well as from Mt. Hermon expect to attend the session.

There will be a social hour before the dinner in charge of Mrs. Arthur Hubbard, Rev. W. S. Anderson and Mr. Harry Wentworth. The musical part of the program will be rendered by Mrs. Ernestine Brown Erickson and Miss Harriet Kelley of the choir of the Second Greenfield church. In addition to those who have already declared their intention of attending, it is hoped others will also be able to do so.

CHURCH SERVICES

TRINITARIAN CHURCH

REV. W. STANLEY CARNE

Sunday school at 10 o'clock. Preaching service at 11. The choir will sing the anthems, *Hark, Hark, My Soul and God's Treasures*; the subject of the sermon will be *Earth and Sky*.

Sunday school at No. 3 at 2:30. At 3 the Junior Endeavor will meet in the vestry. At 7 the Senior Endeavor will meet in the Young People's room. At 8 the regular preaching service.

Monday at 7:30 the church committee will meet.

Thursday at 7:30 the weekly prayer service followed by the choir rehearsal.

SOUTH CHURCH

REV. MARY ANDREWS CONNER

Sunday, 9:45 a. m. Church School.

7:30 p. m. Church Worship. Instead of the regular sermon, Miss Edith Drake of Cincinnati will give the bible reading, "He came seeing." The townspeople generally are invited to hear this beautiful reading. A silver offering will be solicited.

Fry Memorial Service Was Held In Sage; Dr. Merrill Speaks

A memorial service for the late Wilfred W. Fry, president of the Northfield Schools until his death in July, was held last Saturday noon in Russell Sage Chapel under the auspices of the trustees, four of their number participating. Miss Mira B. Wilson, principal of the Seminary presided; Dr. Boynton Merrill, pastor of the Second Church in New Haven gave the eulogy and Dean Luther A. Weigele of Yale Divinity School and Dr. David R. Porter, headmaster of Mount Hermon School, participated. Mr. Fry, Dr. Merrill said, was a "man of mighty alliances," alliances with God, with himself, with the weak and with a great ideal. He sought in everything he did to hasten the coming of the ideal of the Kingdom of God as exemplified in Christ Jesus.

This was probably the most impressive service held here since a similar one two years ago in the Mount Hermon Memorial Chapel for the late Headmaster Speer. The Seminary choir opened the service with the professional singing, "For All the Saints," followed by the invocation and reading of the scripture by Miss Wilson and a prayer by Dean Weigele. Preceding Dr. Merrill's eulogy an anthem "The Souls of the Righteous" was sung by the Estey Chorus and following the address came the recessional "Ten Thousand Times Ten Thousand," and the benediction delivered by Dr. Porter.

Speaking of Mr. Fry's many benevolences Dr. Merrill said: "The papers carried long lists of institutions and good works with which he was known to be identified but I suspect that a much longer list might be made of unknown ones he helped and steered and who silently but honestly bless his memory today. I think I catch here a hint of the secret of his success and strength for he was both a strong man and a successful one. It is a strange thing, my friends, that when we pour ourselves out for others, something mysteriously pours us into it. It is one of life's amazing paradoxes. We give and behold we get—and so we have yet more to give. It was His willingness to make an alliance with weakness, to cast his lot with human need, that is part of the secret of the strength of the greatest life ever lived on the planet, the life of Jesus of Nazareth, who Wilfred Fry loved and in whose faith and spirit he both lived and died."

Hostel Committee

Has Social Evening

A meeting of the local Youth Hostel committee was held last Thursday evening. Those present included Mr. and Mrs. Fred A. Holton, Prof. and Mrs. Stephen Stark, Dr. and Mrs. A. H. Wright, Dr. and Mrs. W. W. Coe, Mr. and Mrs. M. D. Birdsall, Mrs. L. A. Polhemus, Henry Johnson, Edgar Livingston, Lytle Glazier, Dr. and Mrs. F. W. Dean, Mr. and Mrs. A. P. Fitt.

The committee was escorted over the hostel property, including the former Mountain View hotel, which will be used hereafter as national headquarters. Many changes have been made which adapt the houses better to hostel purposes.

After a typical hostel supper as guests of Monroe and Isabel Smith the committee heard of a works project which it is proposed to incorporate in the hostel plan: namely, the young people will be encouraged to do practical and helpful work for their local or a nearby hostel, such as gathering field stones and building an outdoor fireplace, cutting down old trees and sawing them up for firewood, painting where needed, etc. Thus a spirit of friendship and cooperation will be embodied in tangible benefits which they will also share.

Plans were discussed for making the local hostel more available to the young people of the town, during the winter months; also for seeking renewals of memberships for 1937.

A report of the successful hotel tours in Europe and Japan this summer was given and songs around the blazing fire added to the evening's enjoyment. Monroe said he plans to remain at headquarters next summer. Prof. Stark was elected chairman of the open meeting at the town hall tonight when movies will be exhibited.

Local Church Has A Successful Year; Resolution Voted

Members of the Trinitarian church held a successful annual meeting in the vestry Wednesday evening, Oct. 14. At 6 o'clock about 230 sat down to a bountiful supper prepared by Mrs. Henry Johnson and a corps of helpers.

Rev. Mr. Tuthill, field secretary for Western Massachusetts of the State Congregational association, was present and made a brief address.

Rev. W. Stanley Carne was elected moderator of the business meeting. It was glad noted that every treasurer reported a balance in hand. Other items of special interest in the reports were: Mr. George McEwan, church treasurer, reported income for the past year amounting to \$5004, expenses \$4898, leaving a credit balance of \$106. Mrs. Hodgen, clerk, reported 483 resident members, 57 absent members, total 540. Mr. Polhemus, speaking for the board of trustees, urged the need of a new furnace, also of repainting the outside of the building. The sum of \$1050 was voted for these projects. The Cradle Roll has 58 enrolled members, of whom 24 were new during the year. Mr. George Carr was elected a trustee for three years. Mr. Polhemus and Mr. Forsyth were elected deacons. Mr. Frank Duley was asked to prepare a minute regarding the approaching centennial of D. L. Moody's birth. The minute was adopted, and reads as follows:

"The Trinitarian Congregational church of Northfield mindful of the approaching one hundredth anniversary of the birth of D. L. Moody and reviewing with most tender memories his outstanding service to our church by his words of rare spiritual wisdom and inspiration spoken in our pulpit on Sundays never to be forgotten by those who listened to him; and remembering his most generous aid in all practical matters pertaining to the support of the work of the Gospel in his home parish and ours; and realizing with growing conviction that in him the fellowship of our church possessed one of the greatest servants of the Master in all the history of Christendom; and knowing from Scripture warrant that some day we shall be united together with him in our midst as in days gone by, we his co-workers hereby desire to enter upon the minutes of this annual meeting our heartfelt interest and cooperation in a worthy observance of his anniversary."

Girl Scout Institute

Girl Scout Institute

Miss Iris Woodman of Girl Scout headquarters in Boston gave a training course for Troop committees and leaders, Monday afternoon in Alexander hall. She explained the work of the committee, and gave valuable suggestions as to budget-planning, community service, publicity and long-term program planning. After supper at Valley Vista Inn, Miss Woodman met a large group in Alexander hall. She talked on the four basic principles of the Girl Scout movement, discussing scouting as a leisure time activity as a means of socializing the individual, as an aid in building and influencing character, and as a firm foundation for citizenship. She rounded out the evening with songs, games and folk-dances.

Besides the local scout committee members, captains and lieutenants, those attending from other towns were Mrs. Everett Belding of Greenfield, county Scout commissioner; Mrs. Philip Ball, Florence Thorne, and Lucy Harris of Deerfield, Miss Atherton and Mrs. Hassell of Conway. Members of the Friendly Class of the North church were guests in the evening.

Recently elected members of the Northfield Scout committee are: Miss Mary Dalton, Mrs. Andrew Savchek and Miss Euphrasia Purrington.

Every Member Canvass

The every-member canvass of the Trinitarian Congregational church will be held next Sunday, Oct. 25 from 2:30 to 4:30 p.m. Committees will endeavor to call upon all members for their subscriptions toward the approved budget for the regular expenses of the church which this year calls for the sum of \$5040 and \$1200 for the Home and Foreign missions and benevolences.

Republican Candidates Sure of Election Hearty Support Is Being Accorded Them By Citizens From Coast To Coast



ALFRED M. LANDON
Republican Nominee for
President



COL. FRANK KNOX
Republican Nominee for
Vice-President

PERSONALS

Mr. and Mrs. E. S. Frary of Highland avenue who have spent the summer in Richmond, Vt., have returned to town.

Librarians of Western Massachusetts held a two-day session last Friday and Saturday at the June Library, Amherst.

Miss Virginia Powell and her roommates at Mt. Holyoke College, Miss Rebecca Partridge of Augusta, Me., were weekend guests of Mr. and Mrs. A. P. Fitt. Mrs. Fitt accompanied them to Boston Saturday for the Army-Harvard game, at which the girls were guests of Cadets William Kavanagh of Virginia and Camborn Scott of Louisiana.

Rev. Wade H. Barnes of Fellows, Calif., has been chosen as Moderator of the Presbytery of San Joaquin, Cal. He is a leader in young people's work at the summer conferences at Mt. Hermon in California and Pastor of a large church at Fellows. Rev. Mr. Barnes is a brother of Mrs. Louise LaBella of Rustic Ridge.

Mrs. E. J. Palmer of Medina, N.Y., has been visiting her daughter, Mrs. George H. Foster and husband at their home on Highland avenue.

Girl Scout week will begin next Sunday and on that day the Girl Scouts of Troop 2 will attend a service at the Unitarian church. Thursday is Hostess day and the troop will invite their mothers to attend their meeting and afterward serve refreshments.

Work on the Bennett Meadow bridge has been finished and the bridge is opened to unrestricted traffic. The contractor's small building yet remains to be removed.

Miss Mary Silverthorne is having installed an oil burner in her home here.

Mrs. Bessie Symonds and her daughter of Highland avenue spent part of last week on a visit in Springfield.

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New 1937 CHEVROLET

The Complete Car - Completely New



With an entirely new type of motor car body — now available for the first time on any low-priced car — combining new silence with new safety for your family.

On SAT.
NOV.
7 display

The Eastern Textile Co.

WHERE EVERY PURCHASE IS A BARGAIN

WE OFFER FRIDAY and SATURDAY ONLY

10 yds. Percales for \$1.00

(REMNANTS)

Color Fast — 36 inches wide

The latest assortment of patterns which must not be confused with similar goods that sell at the same price elsewhere and of greatly inferior quality.

WOOLENS

Suitable For All Kinds of Fall and Winter Garments

— Plaids \$1.39 yd.
— Plains
— Heather

54 inches wide — Regular \$2.00 and up quality

MANY OTHER OFFERINGS

It's Worth Money To You
To Visit Us As Many Of Your Friends
Have Already Done!

Eastern Textile Co.

(Cotton, Silk, Rayon and Woolen Dress Goods)

Power Sq. (off Mill St.) Ample Parking Greenfield

LOCALS

In District court at Greenfield last Friday Arthur Dean Swift of Northfield was held in \$500 bail for a hearing on the charge of vagrancy to which he pleaded not guilty. Trooper Riley arrested him for threatening several persons. The hearing was set for October 25.

A business meeting of the Gill Congregational church will be held Saturday evening, October 24, at 7:30.

William Hard, the internationally known news commentator is speaking over the Columbia Broadcasting system from Monday to Friday evening inclusive at 7 o'clock on politics as he sees it. The talk sponsored by the Republican National Committee has interested quite a number of radio fans in this town. The Women's Landon Radio Club is on the NBC ether waves each afternoon at 4:30, Monday to Friday inclusive.

Mr. S. E. Walker formerly Manager of the Bookstore who has retired is now cozily situated in his new quarters on the ground floor for the conduct of his extensive insurance business. Mr. Walker has hung out his "shingle" and it bids a welcome to his many friends.

A store is being prepared and fitted up on the Parker street side of the Webster block which when completed will be occupied by Mr. Lucien P. Goodspeed as a jewelry and watch repairing shop.

It is said that the Northfield post office will be removed to its new location some time between the first and fifteenth of December.

Local members of the County branch of University Women will go to Deerfield Friday evening, Nov. 6 to attend a showing of the film "The Human Adventure" in the academy barn at 8 o'clock. The proceeds go to the fund to establish a Mary E. Woolley Fellowship at Mt. Holyoke College.

It is reported that the "Street Fair" held at Conway by the District YWCA during the summer netted the sum of \$415.59. Mrs. Louis Smith of Mount Hermon was an active participant in the affair.

The yearbook, *Gateway*, issued by the Senior class of Mount Hermon last June has won second rating for distinction by the Columbia Press Association in its contest in which it was considered along with other yearbooks from 29 states and Hawaii.

Wrestling matches started in Washington hall at Greenfield last Tuesday evening and there was a good exhibition attended by several enthusiasts from this town. Bill O'Connell will arrange a series of such events throughout the winter season.

The *Star*, organ of Northfield Seminary and the *Hermonite* of Mount Hermon school have begun their publications under the new editorial boards and the first issues are very interesting and as attractive as ever in their appearance.

The Executive Committee of the Red Cross held an important meeting in Greenfield Wednesday morning which was attended by Mr. William F. Hoehn who is a member representing this district.

The Ladies' Sewing society will give a Harvest supper in the vestry of the Congregational church on Wednesday evening, Nov. 4.

Miss Harriet A. Broad, of Brookline, alumnae trustee of the Northfield Schools will be one of the speakers at the opening of the Boston-Northfield club on Saturday, Oct. 24 at 2 o'clock in Perkins Hall, Boston. Her topic will be the plans for the Centenary observance of the birth of Dwight L. Moody, founder of the schools. Another speaker will be Miss Doris Hopkins, associate alumnae secretary, newly inducted into the alumnae affairs of Northfield.

The State Federation of Women's clubs held its fall meeting at Amherst last Saturday and about 300 selected delegates attended. Mrs. Allen H. Wright and Miss June Wright were in attendance.

Mrs. W. R. Moody sailed from New York for Stockholm on the Swedish-American liner "Kungaholm" Wednesday to visit her daughter, Mrs. Charles E. Dickerson and husband, at Stockholm.

Alumnae Secretary Leads Visitation

Northfield Seminary alumnae activities will hit their stride this week for the coming season when two local speakers will go out to address Northfield clubs. Miss Eva Freeman, head of the English Department, will speak this Friday evening at a meeting



MISS DORIS E. HOPKINS
Associate Alumnae Secretary
Northfield Seminary

of the Hartford-Northfield club to be held in Bristol, Conn., and Miss Doris E. Hopkins, associate alumnae secretary, will address the Boston-Northfield club on Saturday.

Miss Hopkins took up her work as associate secretary on Oct. 1, coming to Northfield from the executive secretaryship of the New Hampshire district of the Y. W. C. A. She graduated from the Seminary in 1920 and later from Cornell University and the Presbyterian School of Religious Education in Baltimore. Previous to her New Hampshire work for the Y. W. C. A., she was in Association work in Southern Michigan and at Cornell University, and was also at one time director of religious education at the Forest Park Presbyterian church in Baltimore. She is a native of Greenfield, N. H.

LOCALS

Mr. L. P. Goodspeed will open his Watch Shop next Monday in the Webster Block on Parker St. and our citizens will be glad to welcome him in his business endeavor.

Informal plans are under way to arrange for the Red Cross drive for memberships in Northfield and a meeting of former participants will soon be called. Mr. A. G. Moody will assume again the leadership of the drive.

The annual meeting of the women of the town of Northfield will be held in the Alexander hall on Saturday afternoon of this week at 2:30 o'clock. There will be an election of officers and other business will be transacted. The meeting has to do with the provision of the will providing Alexander hall.

Last Sunday where Rev. Mr. and Mrs. Conner were conducting church services in northern Vermont, they experienced the first real snow storm of the season. The trees were generally desolate of leaves; but coming south after reaching Windsor, the autumn glory was still in evidence as they traveled to Northfield.

The Mass. Hotel association were guests of the Williamstown Inn last Monday and Mr. A. Gordon Moody attended. On Tuesday and Wednesday the New England Hotel association held sessions at the Hotel Statler in Boston.

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(Political Advertisement)

A REPUBLICAN

WHO BELIEVES IN HIS PARTY—AND SUPPORTS ITS POLICIES

VOTE FOR
JAMES A. GUNN
OF TURNERS FALLS
FOR SENATOR
FRANKLIN • HAMPSHIRE DISTRICT

Signed S. E. Walker,
East Northfield, Mass.

(Political Advertisement)

HOUGHTON & SIMONDS

"Coat Week"

In the Second-Floor
Garment Shop

WHERE YOU HAVE THE OPPORTUNITY TO
BUY THE NEWEST WINTER STYLES
AT LOWEST PRICES

A Coat Purchased
"COAT WEEK"
Will Give You the
Utmost in Style and
Value.



NOW 26.95

DRESS COATS formerly 29.75

Stylish, youthful, dressy coats in fleeces and new mixtures

NOW 29.95

DRESS COATS formerly 34.75

Tweeds, fleeces and new monotone mixtures with lovely collars of raccoon, beaverette and wolf.

NOW 45.95

DRESS COATS formerly 48.00

New fabrics and beautiful fur collars.

NOW 54.95

DRESS COATS formerly 58.00

Fleeces, mixtures and monotones and dress coats in brown and black. Beautiful collars of Kit Fox, Cross Fox and Squirrel.

NOW 64.95

DRESS COATS formerly 68.00

Included are "Strooks" camel's hair and boucle woolens—new flare and Princess lines. Handsome collars of Canadian Beaver, Red Fox and Persian Lamb.

COATS FOR GENERAL WEAR

NOW 16.50

COATS formerly 18.75

Swaggers and casual styles of camel's hair, monotones, fleeces and mixtures. All with newest collars.

NOW 10.00

WOOD, WARM, HEAVY WEIGHT COATS

In fine checks, plaids and plain materials

HOUGHTON & SIMONDS

BRATTLEBORO

Regular 79c
"NU-MAID" and "LILY OF FRANCE"
Silk Stockings
69c Pair
GREENFIELD DAYS ONLY

Buy several pairs of these fine quality pure silk stockings. Buy them for now and for Christmas gifts. In three proportioned lengths. Service and Chiffon weights in all shades and all sizes.

(Street Floor)

FOLLOW THE CROWDS TO WILSON'S DEPARTMENT STORE, FRANKLIN COUNTY'S FAVORITE SHOPPING CENTER FOR GENUINE SAVINGS ON HOME AND PERSONAL NEEDS!

FRIDAY and SATURDAY are GREENFIELD DAYS

HUNDREDS OF VALUES IN EVERY DEPARTMENT OF FRANKLIN COUNTY'S FAVORITE SHOPPING CENTER

There are hundreds of values for yourselves, your families, your homes, therefore hundreds of reasons for shopping this GREAT DEPARTMENT STORE on GREENFIELD DAYS, the outstanding savings event of the season. Why not do a little Gift Shopping and SAVE!

Women's Gloria
UMBRELLAS

Regular \$1.95 Values

\$1.44

A limited quantity while they last an outstanding value! In popular colors. 16 rib.

(Street Floor)

MEN'S WHITE and
FANCY SHIRTS

GREENFIELD DAYS

\$1.00

Actual \$1.29, \$1.65 and \$1.95 values. Including Essley and Yorke

(Street Floor)

New Fall Dresses

Greenfield Days Only

\$7.44

Regular \$7.95 Silk Crepe Dresses in a large variety of popular new styles and colors.

\$ 5.95 Dresses ... \$ 5.44
\$10.95 Dresses ... \$ 9.88
\$16.95 Dresses ... \$14.88

(Second Floor)

SPECIAL SAVINGS!
Women's Jackets

Greenfield Days Only

Regular \$9.95

Leather Jackets

\$8.88

Suede Jackets

\$6.44

Pigskin Jackets

\$6.44

Regular \$5.95

Flannel Jackets

\$4.44

(Second Floor)



"Bylo" Inner Spring **Mattresses**

Regular \$24.50 Value

\$19.75

Guaranteed inner springs with full best tempered coil unit. Sisal padded and layer felt cushioned. Extra heavy 8-ounce coverings in reliable A. C. A. and other tickings. All sizes in stock.

(Second Floor)

4 ONLY — Washed American **Oriental Rugs**

Regularly \$119.00

\$79.50

In beautiful Chinese and Persian designs

Cottage Sets

GREENFIELD DAYS

\$1.19 Set

Popular colors in fine voile or marquisette curtains. Regular \$1.69 and \$1.98 sets.

Regular \$36.50 95-Piece
Dinner Sets

GREENFIELD DAYS ONLY

\$26.75 Set

Fine English dinnerware from the "Grindley" Pottery. Choice of two attractive border patterns. In a complete service for twelve.

You may buy one of these sets on our Liberal Payment Plan

(Basement)

Mirro DOUBLE BOILERS

\$1.59

Regular \$1.95, 1 1/2 quart capacity of heavy gauge Mirro aluminum.

Old English COMBINATION
94c

One quart of Old English No-Rubbing Liquid Wax and a long handled lamb's wool applicer.

CURTAIN STRETCHERS

\$1.29

Regular \$1.69. Adjustable to 5-ft. width and 8-ft. length. Has easel back. One-inch pins and markings.

"Tricolator" Drip Coffee Pots

Regular \$2.98

\$1.98

6-cup china pot (choice of several colors) with the famous Tricolator coffee making top and a life-long flame pad.

Sensational Offer

Quaker Lace Curtains

GREENFIELD DAYS

99c Pair

Only 100 pairs of these fine quality lace curtains in this special group. Size 30 inches wide by 78 inches long. Ready to hang styles.

(Second Floor)

Large Fluffy
BATH TOWELS

GREENFIELD DAYS

25c ea.

Large bath size, 22x46 inches. Very absorbent quality with colored borders.

WILSON'S FINE QUALITY
FUR COATS

ONE OF A KIND
Reduced For Greenfield Days
Buy On Our Budget Plan

\$59.00 LAPIN SWAGGER

\$34.00

\$119.00 LAPIN SWAGGER

\$98.00

\$75.00 GREY BROADTAIL

\$48.00

\$119.00 BROWN CARACUL

\$98.00

\$150.00 SPANISH CAT

\$125.00

\$150.00 RACCOON

\$125.00

\$195.00 GREY SQUIRREL

\$175.00

\$250.00 OCELOT

\$195.00

SALE OF
WOMEN'S and MISSES'

Sport Coats

Greenfield Days

Regular \$16.95

\$15.88

Regular \$19.95

\$18.88

Untrimmed sport coats in a variety of fabrics, colors and new Fall and Winter style features. Included are camel's hair cloth in brown and tan.



(Second Floor)

Children's
COTTON DRESSES

GREENFIELD DAYS

88c

Regular \$1.00 dresses in a variety of smart styles and colorings. Sizes 3 to 14.

Size 81 x 101 LADY PEPPERELL

SHEETS

GREENFIELD DAYS

\$1.29 ea.

Regularly \$1.49 at this special feature price for Greenfield Days Only. Superior quality sheets with 3-inch hem on both ends.

42 x 36 CASES 29c

Smart New
FALL HANDBAGS

GREENFIELD DAYS

\$1.00

In a variety of new styles in choice of all wanted colors.

Children's
FLANELETTE PAJAMAS

GREENFIELD DAYS

88c

One-piece styles. Sizes 2 to 12 years

Choice of
Stamped Goods

GREENFIELD DAYS ONLY

69c

Plan now to buy some of these excellent pieces stamped for embroidery and make them up for Christmas gifts. Actual values to \$1.25. Including Laundry Bags, Shoe Cases, Card Table Covers, and Luncheon Sets.

(Street Floor)

WILSON'S

Service - Courtesy - Satisfaction

THE NORTHFIELD HOTEL

East Northfield, Mass.

Offers Complete**GARAGE SERVICE**

GREASING—New indoor grease lift for passenger cars and heavy trucks.

REPAIRS—Made by experienced mechanics and work guaranteed.

STORAGE—Steam-heated, Low Rates.

GAS — OIL — TIRES — ACCESSORIES

Telephone 44

Make Banking Easier

For those who live out of town and for customers kept at home by weather or illness, the U. S. Mail is a convenient way to make deposits or withdrawals. Call, phone or write for details.

VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO — Established 1821

Member Federal Deposit Insurance Corporation

**WE INVITE YOU TO USE OUR
COMPLETE BANKING SERVICE****BRATTLEBORO TRUST COMPANY**

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

— FOR —
LUMBER of all kinds
FOR BUILDING OR REPAIRING
FOR SHINGLES — AND ROOFING — ALL
BUILDING SUPPLIES CALL AND SEE US

HOLDEN & MARTIN LUMBER CO.

Brattleboro — Telephone

VOTE EVERY DAY —**THE PEOPLE'S CHOICE**

The Northfield Pharmacy | X

Where PRESCRIPTIONS are CAREFULLY compounded

Harry Gingras, Proprietor

SEE US FOR GOOD PRINTING —

ESTIMATES FURNISHED

ZION'S HILL PRESS

HINSDALE, N. H.

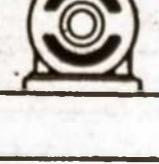
P. L. O'Connor, Prop. — Telephone 21-2

**Ten Million People Given Employment
By 16 New Industries In Last 50 Years****Study Shows Opportunity
Created by New
Inventions**

New opportunities for labor created by technological advancement and invention in America during the past 50 years accounted for more than 12½ per cent of the people employed in factories in 1929, a recent study by the McGraw Hill Publishing Company discloses.

Results of the study, published in the August issue of the magazine "Factory," showed that 16 new American industries born since 1879 had given direct employment to 1,110,714 workers in factories and manufacturing establishments. Counting the service and selling jobs created by these new industries, the total employment resulting is around 10,000,000.

Greatest employment has resulted from the automobile industry. Including motor cars, bodies and tires, more than 530,000 were engaged in producing motor cars and parts in 1929 whereas there was none in the automobile manufacturing business 50 years ago.

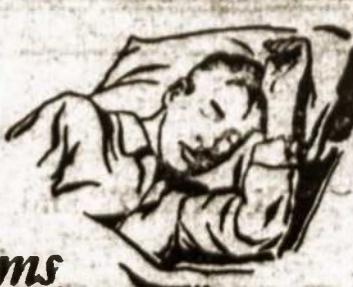
**Automobiles and Bodies
447,448 Jobs****Electrical Machinery,
Apparatus, Supplies
328,722 Jobs****Rayon and Allied
Products
109,000 Jobs****Rubber Tires
and Tubes
83,263 Jobs****Gasoline
39,411 Jobs**

Source: Nat'l Ass'n. of Manufacturers

Over 12½ per cent of people employed in manufacturing are in industries which were unheard of 50 years ago. These five industries alone have given direct employment to over 1,000,000 people.

Closely behind the automobile as an employer of labor is the electrical machinery and supply business with nearly 329,000 people engaged in 1929. Other new industries which were born during America's "Machine Age" include the manufacture of gasoline, rayon and allied products, typewriters and parts, mechanical refrigerators, aircraft, phonographs and several others.

Total factory workers in America numbered 8,823,000 in 1929 with 12.6 per cent of the total accounted for by the 16 new industries, the study showed.

**... and
Pleasant Dreams**

WHEN you have made a will providing for your family's welfare, when you have further provided for the settlement and continuing management of your estate by naming a capable executor and trustee — you may sleep content with the thought that you have done everything in your power for their future.

We shall be glad to discuss with you the advantages of trust service as applied to your own problems — in confidence, of course.

First National Bank and Trust Co.

Northfield GREENFIELD Turners Falls

FRANKLIN COUNTY'S OLDEST BANK
Member Federal Deposit Insurance Corporation**FRANKLIN COUNTY TRUST CO.**

(Established 1849)

GREENFIELD, MASSACHUSETTS
OFFERS COMPLETE BANKING FACILITIES
COMMERCIAL BANKING
SAVINGS DEPARTMENT
SAFE DEPOSIT VAULTS
TRUST DEPARTMENTS
Member Federal Reserve System
Member Federal Deposit Insurance Corporation

"THE HOUSE OF QUALITY"

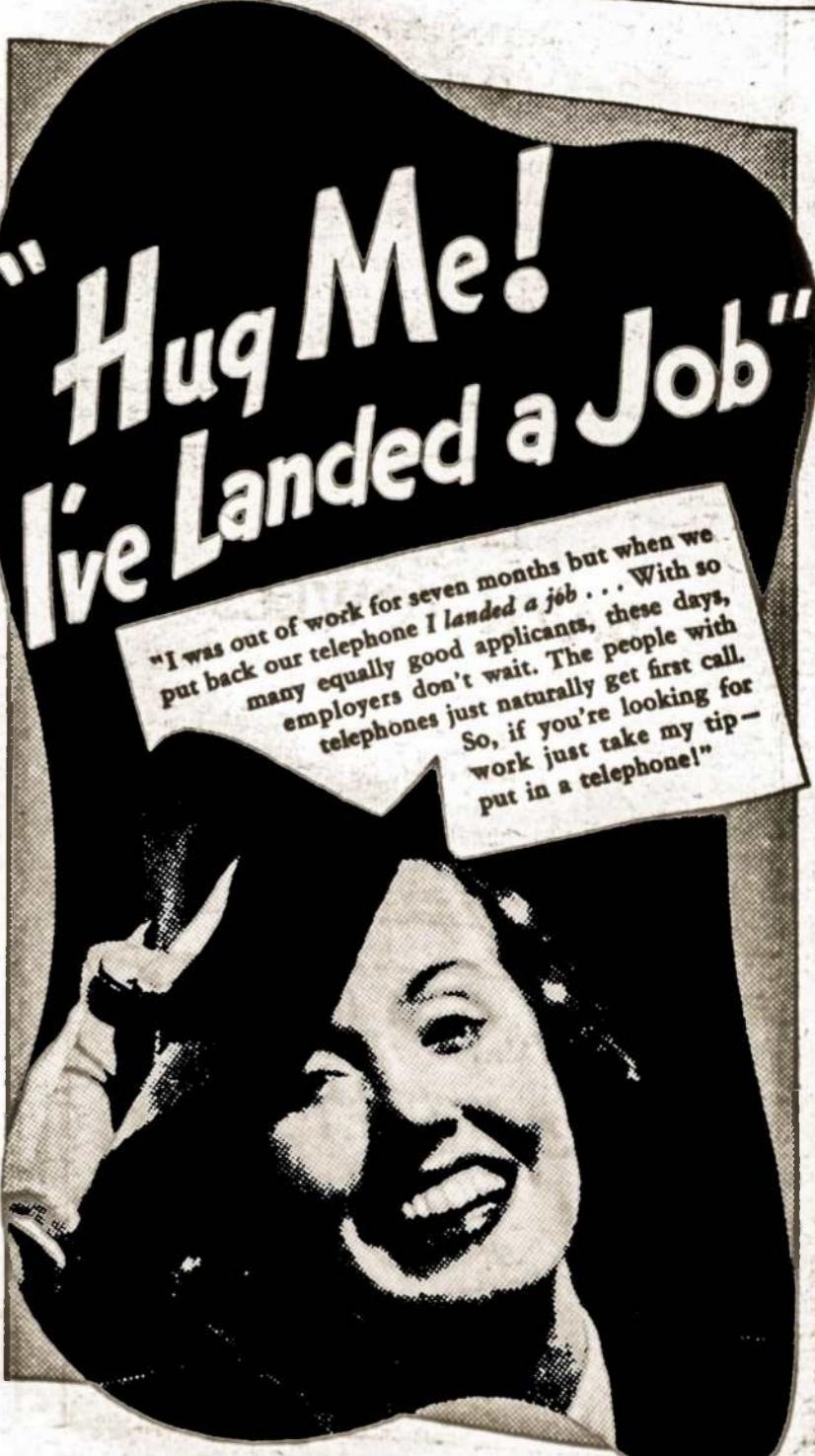
1911—SINCE—1911

The quality beverage shop and store of Franklin County for over twenty-five years. Manufacturers of the famous Glenbrook Ginger Ale.

RYAN & CASEY

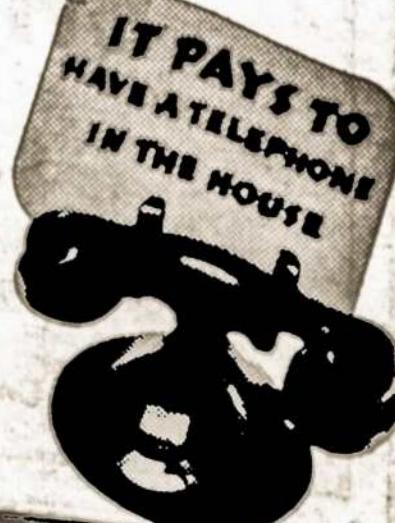
11 Ames Street

Greenfield

**How much are You missing
for want of a Telephone?**

Put a telephone in your house now! Let it run errands, connect you with friends and relatives, provide protection in emergencies, save money on bargains at stores you can't visit, help to get work for someone in your family.

It's the quickest, least expensive servant any family can have. Decide today to put back your telephone. Make application at any Telephone Business Office.



For Fast Washing

FOR YEARS OF QUIET
WASHING, THE NEW NORGE
AUTOBUILT WASHER

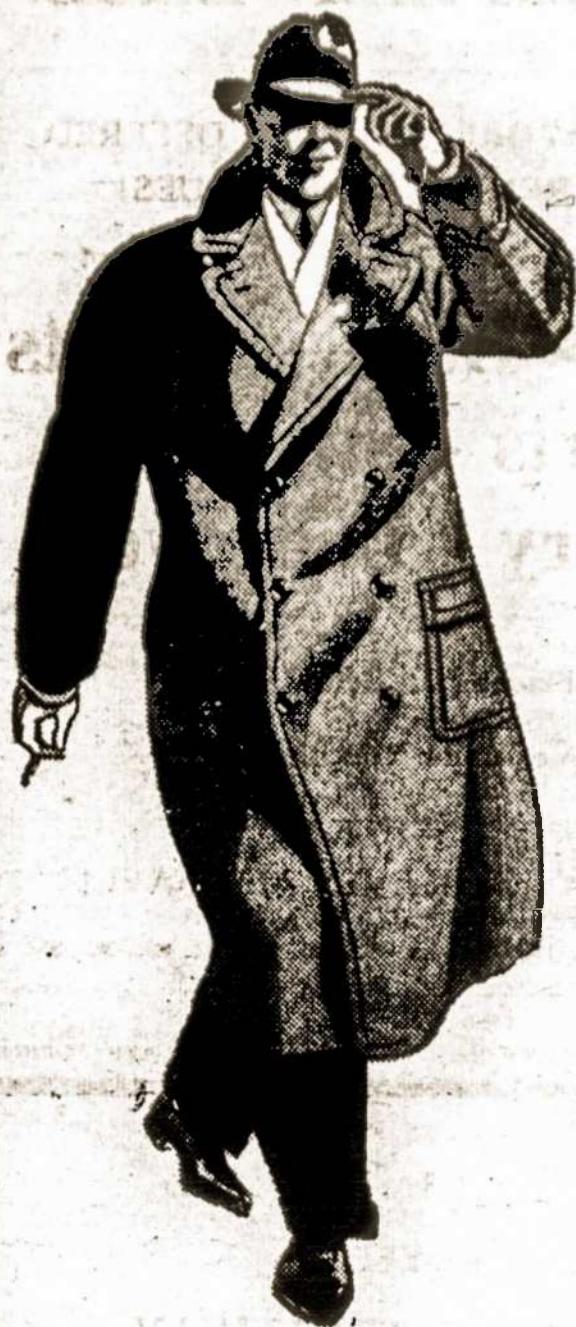
See this new Norge Autobuilt Washer that washes fast ... that washes quietly...that stays quiet through years of home use. With extra clothes capacity, the Norge Washer gives you freedom from tangling, maximum protection for finest fabrics. The steam-sealed tub cover keeps the water hot to the end of your washing. Let us demonstrate these and many other exclusive Norge features. Convenient terms.

ORG
Autobuilt Washer

THE MORGAN GARAGE
Telephone 173
Northfield, Mass.

IT'S COAT WEEK at Goodnow, Pearson & Hunt's

WHEN WINTER COMES THIS YEAR—BE PREPARED FOR IT WITH
ONE OF OUR STURDY, STYLISH
“CURLEE” OR “HART SCHAFFNER
& MARX”



Overcoats

One of the favored fabrics we've just received is NORTH HAVEN (Alpaca)—it's bound to be a leader. Soft and pliable—in contrast to the harsh overcoat materials of former years—NORTH HAVEN Alpaca drapes well and is extremely smart. Yet its long, closely woven pile insures both warmth and wearing quality. If you've an eye for appearance as well as value—come in and see these NORTH HAVEN Overcoats. You'll agree—we're sure—that they're the outstanding overcoat buy of the season.

16.50 19.50 22.50 24.50 29.50 34.50

GOODNOW, PEARSON & HUNT, Inc. ————— Brattleboro

Men's Leather Jackets

The finest assortment to select from. New styles—new models. Dark and medium shades of tan and brown. Zipper front—fancy back—zipper top pocket—celanese lining. Sizes 38 to 48.

SUEDE JACKETS 6.95 to 8.95

CAPE SKINS 8.95 to 10.95

WOOL SPORT JACKETS 3.95, 4.95 to 9.95

Plain colors and smart patterns

NEW HOODED SWEAT SHIRTS 1.95

All new color combinations

GOODNOW, PEARSON & HUNT, Inc. ————— Brattleboro



Brattleboro

Warm Coats For Girls



GIRLS' COATS — rightly styled for the teen age. Texturized wool fabrics with fur collars of raccoon, nutria or beaverette. Smartly swagged or belted styles. Brown, green, navy or wine. Sizes 8 to 16.

5.98 to 10.98

INFANTS' COATS — blue or pink chinchillas with matching leggings and hats. Fleecy linings to give needed warmth. Sizes 1 to 4.

2.98 and 3.48

COATS FOR THE SMALLER GIRL — Military styles in navy chinchilla. Also red, green and several shades of blue. Many of these are three-piece outfits—some fur trimmed. Sizes 2 to 6.

2.98 to 8.98

The Famous Carter & Churchill Snow Suits, Ski Jackets, Jackets and Ski Pants

GOODNOW, PEARSON & HUNT, Inc. ————— Brattleboro



GOODNOW, PEARSON & HUNT, Inc. ————— Brattleboro

BUILT FOR WARMTH AND
HARD WEAR ARE THESE

BOYS' OVERCOATS

BOYS' OVERCOATS — juvenile and prep in brown or gray. Also navy chinchilla with hat to match. Coats that defy winter's blustery storms. Sizes 3 to 8.

2.98 to 7.98

BOYS' OVERCOATS — juvenile and prep coats. Made in raglan and balmacan styles. Checks, plaids, and plain colors. Smart materials, perfection of fit and prices to meet every demand. Sizes 8 to 18.

5.98 to 16.95

BOYS' JACKETS — mostly zipper fastenings. Navy or plaid. Many have sport backs and several styles are hooded. Style highlights for the winter. Sizes 6 to 18.

2.98 to 8.50

BROTHER AND SISTER LEGGING SETS — Helmet style hat. Coat fully lined with flannel. Brown or blue checks. A smart, warm outfit at a low price.

5.98

GOODNOW, PEARSON & HUNT, Inc. ————— Brattleboro

Twenty patterns

300 YARDS WOOL COATING

1.19 yard



FOR THE BITTER COLD WEATHER—
YOU'LL NEED A

FUR COAT

Eskimo Beaver	129.00
Fur-most Seal	179.50
Hudson Seal	298.00
Mendoza Beaver	139.00
Blocked Lapin	69.50
Sealine	119.00
Silvertone Muskrat	298.00
Natural Raccoon	198.00
Northern Seal	129.00
Kidskin	119.00
Natural Muskrat	198.00
Leopard Cat	119.00

GOODNOW, PEARSON & HUNT, Inc.
Brattleboro



BE READY FOR THE FIRST REAL COLD
SNAP WITH A

Fur-Trimmed Coat

The acceptance of Swagger Coats is overwhelming this season. They are seen in every sports fabric, and are being made in dressy woolens for those women who will not forsake their favorite styles even in their dressier moments.

Long haired fur collars are ranked first . . . the bulldog collar is the style most accepted . . . the length is from seven-eighths to full. Colors run the gamut of palette . . .

29.50 to 39.50

Untrimmed Sport Coats 12 to 46 10.98 to 35.00

DRESS COATS FOR WOMEN AND MISSES

16.75 to 69.50

GOODNOW, PEARSON & HUNT, Inc.
Brattleboro

ANY WAY YOU LOOK AT THEM, THESE

Women's Sport Jackets ARE SMART

FLANNEL JACKETS

All wool, in navy and brown. Double breasted—pleated back—patch pockets

3.98

LEATHER AND SUEDE JACKETS

Both zipper and button fronts. Wool and silk linings.

5.98 8.98

HEAVY ALL WOOL JACKETS

In plaids and plain colors. Brown, navy, green, rust, blue, wine and tan. Both zipper and button fronts. With or without belt.

5.98 to 8.98

GOODNOW, PEARSON & HUNT, Inc.
Brattleboro



YOU'LL ENJOY THESE NEW COATS

Not only for their smart distinctive style and beauty, but for the fine wearing qualities, and superb tailoring.

We show the very newest and most becoming coats, in the Printzess, Kragshire and Eckmoor lines. Sport coats are included as well as the fur-trimmed coats.

OTHER COATS FROM \$9.95

18.50 to 59.95

STUNNING
NEW FALL

DRESSES

That Have Appeal



to the eye as well as to the purse. The newest in fashions and fabrics and a complete assortment of sizes.

All new fall shades and attractively styled

3.98 to 22.50

SMART HATS FOR FALL

The correct style for every Miss or Matron and, of course, the proper colors for your fall ensemble.

1.00 to 5.95

Also A Complete Showing of
ACCESSORIES — BAGS — GLOVES
SCARFS — HOSIERY — JEWELRY

J. E. MANN INC.
BRATTLEBORO, VERMONT

(Political Advertisement) (Political Advertisement)

For County Commissioner

VOTE FOR

LAWRENCE S. QUINLAN
OF NORTHFIELD

A Fellow Townsman — Known to all

A DEMOCRAT

Whose Interest is in the People

MARK YOUR X FOR MR. QUINLAN

Signed—William H. Dalton, Northfield, Mass.

The Poets Memory Arthur Goodenough

No more his spirit soars in verse,
The seer no wisdom speaks;
His soul has joined eternal song,
Angelic hosts he seeks.

Unkindness, woe, ne'ermore is
his,
No pain doth rack his soul;
For love, and peace, and happiness
And joy have made him whole.

We miss his wisdom wrought in
in song.

His patience, pride, and zest;
These hills ne'ermore shall touch
his heart,
With heavenly views he's blest.

His home was humble, dollars
few,
His friends were here and
there,
But none who knew him could
deny,

A man and poet, rare.

—Priscilla Watkins

Hallowe'en Leaflet

With Hallowe'en ghosts and goblins just around the corner, the extension service of the Massachusetts State College has issued a new leaflet describing Hallowe'en of the past and giving directions for modern Hallowe'en parties and games. Prepared by Lawrence V. Loy, the leaflet offers many suggestions for getting the most out of this holiday that began back in the ages when witches and uncanny spirits were supposed to walk abroad.

Those who are planning Hallowe'en parties will find suggestions for invitations, decorations, welcoming the guests, and also descriptions of entertainments such as fortunes, group games, and ghost stories. Single copies of the leaflet "Hallowe'en" may be obtained free by writing to the Mailing Room, Mass. State College, Amherst.

A Three-Yoke Egg

A news dispatch from Edmonton, Alberta, Canada, states that a Mrs. Keicher bought from a farmer some eggs and one among them proved to have three perfectly developed yolks. Poultrymen said it was a real rarity. Now, Edmonton has nothing on Northfield, for last week Mrs. Elliott W. Brown bought some eggs from a local farmer and when she began to fry some for her genial husband's delight, she found that one of the eggs contained three yolks. However, Mr. Brown simply considered it another egg.

HAIGIS, DAUGHTERS AND PET



John W. Haigis Republican nominee for Governor, at Greenfield home with daughters, Rose Margaret (center) and Elizabeth, and their collie, "Spanky".

Middlebury Story Written Into Book

The story of Middlebury College is being written into a book under the caption *Father Went To College* by W. Storrs Lee the editor at the college. Dr. Paul D. Moody, a son of Northfield is the President of the College which has a most interesting history.

As explained in the three opening chapters, Middlebury was founded in 1800 when most of Vermont was still wilderness. Some thirty log cabins and frame houses, grist and saw mills, a rough inn, mechanics and blacksmith shops and a brewery comprised the town of Middlebury at the time. Not even a church had been constructed or a road built out of town. Yet in a little more than thirty years the college was graduating nearly as many alumni as Harvard, was one of the leading institutions in the United States, with graduates prominent in national and international politics, the literary world, missionary fields and general scholarship.

Friends of Mr. Moody and of the college will be interested to read the new chronicle which will soon come from the press of the publisher in New York.

Says Hostels Linked With Nazi Germany

A reporter of the Springfield Republican interviewed Arthur D. Swift in District court last week when that gentleman was arraigned for vagrancy after being arrested by State Trooper Riley in Northfield. He had an argument with a farmer here by whom he was employed and had sent threatening letters to Monroe Smith at the Youths Hostel. The interview as published, read:

"The wanderer had some vague idea that a talk with representatives of the press would help in his struggle with society with which he has been at odds since childhood. He related the story of his early days, of being beaten about from pillar to post by a neglectful mother, of how much he liked England, where he was born, and how little he cared for the United States, where he has received no justice.

"I took to the road three years ago," he explained, "and since then it has been one thing after another, though I have

never done one criminal act, not even smoked cigarettes, and I don't know what whiskey smells like. I have been to California and back, met the governors of many states, and a great many people who were good to me."

"I went into Bellevue Hospital in New York City to have psychoanalysts examine me to see if they could find out what was wrong, and if they could, to do something for me. But they just put me in line with a lot of others, and didn't treat me as an individual at all."

"He then unfolded a story of his experiences at youth hostels and with Northfield farmer, for whom he had been working. He said that a conversation with the secretary of the State of North Dakota, led him to believe that all youth hostels in America were connected by wire leading to Germany, 'although I am not positive that it is a Nazi plot.' He said that Bernarr McFadden would be glad to hear his story, but that if he was locked up for six months, he would 'come out waving a red flag and break loose with ferocity that would appall the country.'

At The Victoria

Friday and Saturday, Oct. 23-24, will be shown "The White Angel" with Kay Francis portraying the role of Florence Nightingale. Supporting her will be Ian Hunter, Donald Woods and Nigel Bruce. The co-feature is "Times Square Lady" with Virginia Bruce, Helen Twelvetrees and Robert Taylor.

Starting on Sunday and continuing for four days is "The Devil Doll" with Lonel Barrymore in the leading role supported by Maureen O'Sullivan and Frank Lawton. The co-feature is "The Ghost Goes West" with Jean Parker and Eugene Pallette.

Gen. Casimer Pulaski, the Polish nobleman who rendered such valuable aid to Gen. Washington during the revolution was made a Mason during his services in the army here.

The Young Men's Christian Association throughout the world celebrates Founder's day every year in memory of Sir George Williams of London who did much to improve the living condition of the young men of his day.

Shreeve's Apparel Shop

100 MAIN STREET — GREENFIELD

FRIDAY and SATURDAY GREENFIELD DAYS

NEVER BEFORE HAVE WE OFFERED
SUCH REMARKABLE VALUES!

Coats - Dresses - Hats Skirts - Sweaters Hosiery - Underwear

All Prices Far Below Normal

We Invite You To Call

SHOP AT SHREEVE'S AND SAVE!

(Political Advertisement)

(Political Advertisement)

ON HIS RECORD

RE-ELECT

ALLEN T. TREADWAY

OF STOCKBRIDGE

TO CONGRESS

Signed S. E. Walker, East Northfield, Mass.

BEGINS TODAY Sears Furniture Sale of Show-Room Floor Samples

DIRECT FROM NEW YORK SHOW ROOMS

QUALITY LIVING ROOM SUITES and LOUNGE CHAIRS
from a PROMINENT MANUFACTURER

We Cannot Illustrate Them All Here . . . So Come
and See Them For Yourself!

BEAUTIFUL LIVING ROOM SUITES

IN FOLLOWING GROUPS:

GROUP ONE

\$29 and \$39

\$49.95 value! \$59.95 value!

GROUP TWO

\$49 and \$59

\$69.95 value! \$79.95 value!

GROUP THREE

\$69 and \$79

\$92.50 value! \$98.50 value!

GROUP FOUR

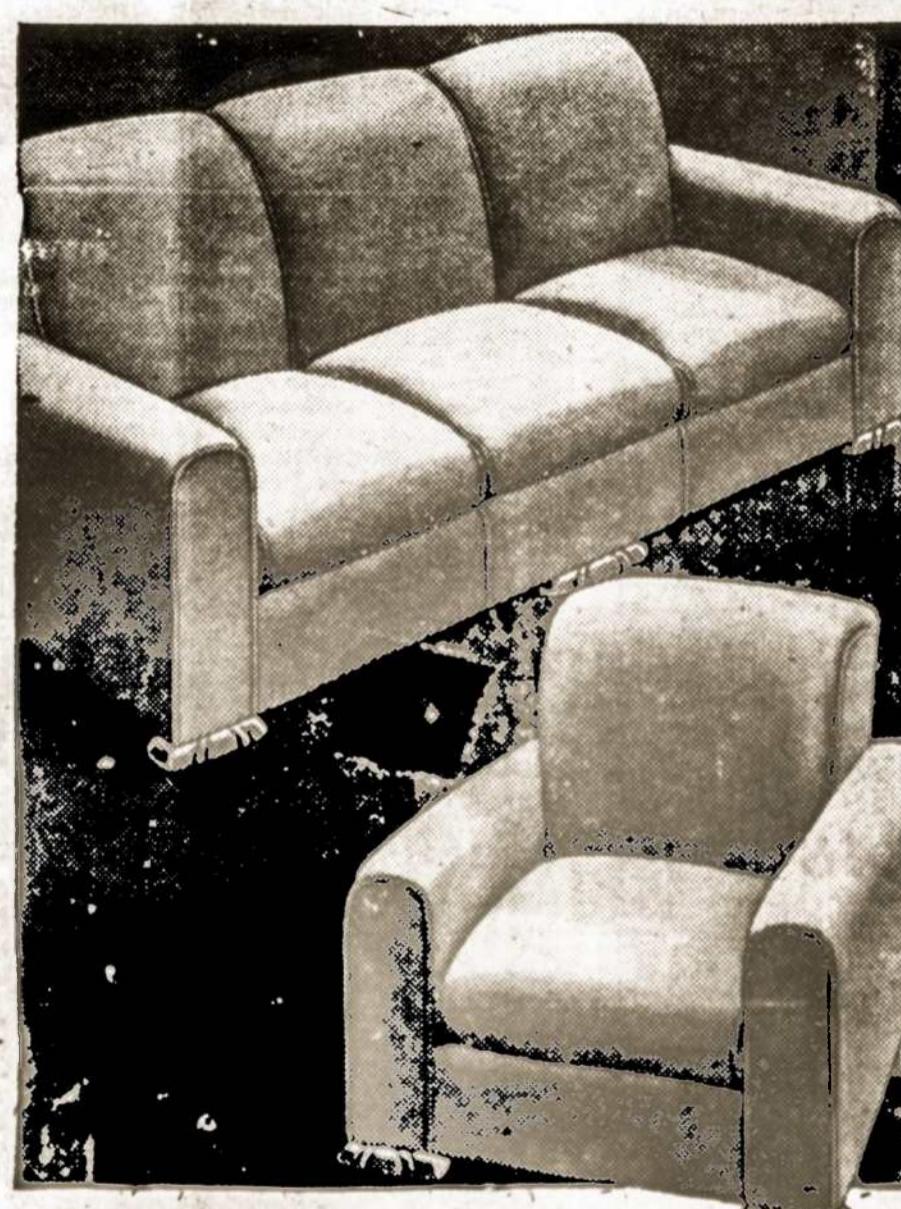
\$89 and \$99

\$114.50 value! \$125.00 value!

GROUP FIVE

\$109 and \$129

\$131.75 value! \$149.50 value!



BEAUTIFUL LOUNGE CHAIRS AT THESE PRICES:

\$11.00 TO \$32.00

VALUES \$18.50 TO \$49.95

1886 SEARS, ROEBUCK AND CO. 1936

102 MAIN STREET

Telephone 5446

GREENFIELD

(Political Advertisement)

(Political Advertisement)

DEMOCRATS ATTENTION!

BE SURE TO VOTE

The Entire Democratic Ticket
AND ELECT
Franklin D. Roosevelt
FOR PRESIDENT

Democratic Town Committee
William H. Dalton, Chairman

POET'S CORNER

WHO MAKES A GARDEN

Whoever makes a garden
Has never worked alone;
The rain has always found it,
The sun has always known,
The wind has blown across it
And helped to scatter seeds—
Who ever makes a garden
Has all the help he needs.

Whoever makes a garden
Should not complain
With someone like the sunshine,
And someone like the rain
And someone like the breezes
To aid him at his toil,
And someone like the Father,
Who gave the garden soil.

Whoever makes a garden
Has, oh, so many friends!
The glory of the morning,
The dew when daylight ends,
The wind, and rain, and sunshine
And dew and fertile sod.
And he who makes a garden
Works hand-in-hand with God.

—Douglas Mallock

Camden Memorial Service For Mr. Fry

Another memorial service for Mr. Wilfred W. Fry, President of N. W. Ayer & Son, Inc., Philadelphia, and for many years a prominent resident of Camden, N. J., was held at the North Baptist Church of Camden on Tuesday evening, October 20.

Widely known as a leader in business and community activities, the memorial service was largely attended by friends and representatives of the many organizations with which he was associated during a long career devoted as earnestly to public, religious, and educational interests as to his business responsibilities.

Dr. Walter S. Dunlop, Pastor of the North Baptist Church, presided during the service. Among those who spoke were David R. Porter, D. D., Principal of the Mt. Hermon School, and Charles L. Goodell, D. D., of the Federal Council of Churches of Christ in America. Music was provided by the Camden Choral Art Society, with Rollo F. Maitland at the organ. A special selection dedicated to Mr. Fry and composed by Dr. Henry Fry, Director of the Society, was sung at the service.

At the time of his death, Mr. Fry was a Director of the First National Bank of Philadelphia, the Great American Insurance Company, the American Alliance Insurance Company, the Great American Indemnity Company, and the Rochester-American Insurance Company (all of New York); also the County Fire Insurance Company of Philadelphia. He was President of the Camden and Suburban Railway Company, the Camden Horse Railroad Company, and the West Jersey Traction Company.

In addition to his business interests, he was Chairman of the International Committee of Young Men's Christian Associations of the United States and Canada; President of the Board of Trustees of Jefferson Medical College and Hospital, Philadelphia; a trustee of Brown and Colgate Universities; President of the Board of Trustees of the Northfield Schools, and of the North Baptist Church, Camden; Vice-president of the Board of Trustees of Crozer Theological Seminary, and member of the Board of Managers of the Franklin Institute, Philadelphia.

INTERESTING ITEMS

The post office department at Washington has decreed that "bank nites" at motion picture theatres are a form of lottery and that the advertisements concerning them contained in newspapers make the newspapers unmarketable. Lottery advertisements never knowingly are accepted for publication in the Northfield Press.

STATEMENT OF OWNERSHIP,
MANAGEMENT, CIRCULATION,
ETC., REQUIRED BY THE ACT
OF CONGRESS OF AUGUST 24,
1912 AND MARCH 3, 1933 OF THE
PRESERVE OF THE PUBLISHED
WEEKLY AT NORTHFIELD,
MASS., FOR OCTOBER 20, 1936.
State of Massachusetts
County of Franklin, etc.

Before me, a notary public in and for the County aforesaid, personally appeared William F. Hoehn who, having been duly sworn according to law, deposes and says that he is the Editor and Publisher of The Northfield Press and that the following is to the best of his knowledge and belief, a true statement of the ownership, management for the aforesaid publication for the date above named, as required by the Act of August 24, 1912, as amended by the Act of March 3, 1933 embodied in section 527, Postal Laws and Regulations, printed on the reverse side of this form.

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher William F. Hoehn, Northfield, Mass.; Editor William F. Hoehn, Northfield, Mass.

2. That the owner is: (if owned by a corporation, its name and address must be stated and also immediately thereafter the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given.) William F. Hoehn, Northfield, Mass.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, and other securities.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company in a capacity other than that of a stockholder or security holder in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association or corporation has any interest direct or indirect in the said stocks, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed in the State, or otherwise, to paid subscribers during the twelve months preceding the date shown above is—
(This information is required from daily publications only.)

WILLIAM F. HOEHN,
Editor and Publisher
Sworn to and subscribed before
me this 19th day of October, 1936.
(SEAL) SAMUEL E. WALKER,
Notary Public
My commission expires Jan. 20, 1947

Again its Election Time

Much Depends on Your Decision

IN SELECTING A NEW AUTOMOBILE OR
IN CHOOSING A USED CAR CONSIDER
MERIT, WORTHINESS, AND VALUE

Mark Your Conclusion with an X

FOR A NEW CAR

Any Make Car

A FORD Car

FOR A USED CAR

Any Used Car

A "SPENCER" Used Car

The FORD V-8 is a sound investment. First cost is low, re-sale value is high and you are always assured of quick efficient service wherever you may be.

Our USED CARS are completely serviced and carry our strict guarantee.

REMEMBER — Place Your X on the Right Line

Spencer Brothers

PHONE 137

"RECIPES

for ELECTRIC COOKERY"

(A new 32-page cook-book of menus and recipes, prepared by the Western Mass. Electric Co., sent free of charge on request to any of its customers.)

Menu No. 5

- Apple Stuffed with Pork Sausage
- Baked Hominy
- College Fudge Cake
- Coffee

The RECIPES

APPLE STUFFED WITH PORK SAUSAGE, BAKED HOMINY
Core 5 or 6 medium sized apples. Fill centers with pork sausage and place around outside of Pyrex platter. Season 1 can of hominy and pour into center of platter. Dot with 2 tablespoons of butter. Bake 1 1/2 hours at 350°.

COLLEGE FUDGE CAKE

2 squares chocolate	1 1/4 cups flour
1/2 cup hot water	1 1/2 tsb. baking powder
3 tbsp. shortening	1 tsp. soda
1 cup sugar	1/4 tsp. salt
1 egg	1 tsp. vanilla
	1/2 cup boiling water

Let chocolate and water heat until melted. Cream shortening, add sugar, egg and beat well. Add chocolate mixture, sifted dry ingredients, vanilla and boiling water. Bake 350° approximately 40 minutes.

An electric range is a boon to the good cook as well as the beginner. Its automatic time and temperature controls do away with guess-work.

An Advertisement of the WESTERN MASS. ELECTRIC CO. A Constituent of Western Mass. Companies



ALL ITEMS LIMITED **GROWER'S OUTLET**
29 - 31 Federal Street Greenfield, Mass.

Fall Harvest Sale

Hundreds of Items Offered Below Replacement Cost

Quality Meats - Fruits - Vegetables

Domino Granulated SUGAR	10-lb cloth bag 47c
Land o' Lakes Evaporated MILK	3 lge. cans 20c
Del Monte Red SALMON	tall 1-lb can 20c
Del Monte PINEAPPLE JUICE	No. 2 can 10c
Green Mountain POTATOES	98-lb bag \$1.79
Del Monte COFFEE	1-lb tin 24c
Kellogg's CORN FLAKES	3 pkgs. 19c
Quality Tomato CATSUP	14-oz. bot. 9c
Blue Label SAUERKRAUT	No. 2 1/2 can 10c
Webster's — Tomato or Vegetable SOUP	3 for 10c
Deming's Pink SALMON	tall 1-lb can 10c
Armour's DEVILED MEATS	3 cans 10c
Armour's — Wilson's CORNED BEEF	can 14 1/2c
Del Monte PEACHES	No. 1 tall can 10c
Nation's Own Fruit COCKTAIL	tall No. 1 can 11c

Assorted Gibb's SOUPS	4 cans 18c
Gibb's PORK and BEANS	4 cans 18c
Waverly Brand COCOA	2-lb box 10c
New Dill PICKLES	qt. jar 13 1/2c
Johnson's Assorted JELLS	3 pkgs 10c
CUT ASPARAGUS	No. 2 can 12 1/2c
Clapp's Assorted BABY FOODS	3 cans 23c
Heinz CATSUP	14-oz. bot. 17c
Solid Meat TUNA FISH	can 11c
Wilson's DRIED BEEF	2 1/2-oz. jar 9c
California (in Tomato Sauce) SARDINES	oval can 7c
Hershey's Baking CHOCOLATE	1/2-lb bar 7c
Maraschino CHERRIES	5-oz. bot. 8c
Assorted Flavors PURE PRESERVES	1-lb jar 15c
Armour's Corned Beef Hash	1-lb can 13 1/2c

Don't Miss This Sale!

The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN
EDITOR AND PUBLISHER
Telephone 166-2

A weekly newspaper published in Northfield every Friday. Advertising rates upon application. Subscription \$1.00 a year.

"Entered as second-class matter August 9, 1935, at the Post Office at Northfield, Massachusetts under the Act of March 3, 1879."

Items of news left at the Bookstore in East Northfield or at the Northfield Pharmacy Wednesdays before 6 o'clock will be assured insertion in the week's issue.

FRIDAY, OCTOBER 23, 1936

Subscribers to the Press should allow two weeks for a change in address if they do not wish to miss a copy of the paper. Notify us as early as possible of any change in address.

EDITORIAL

It is said that every man's or woman's vote is important and there should be no apathy in the coming election. In the last four national elections only 53 per cent of all American citizens of voting age actually cast their ballots. It is hard to explain or even conjecture on the why? This year's election is important and every citizen, regardless of political affiliation, should cast his ballot on November third.

How sometimes important a vote may be is well illustrated by the story of the Rhode Island farmer who in 1811 dallied in his voting until too late. The polls were closed. A pig was squealing because caught in a fence at the moment of departure. He had waited too long to vote and now missed out. The Federalists lost that precinct by one vote. The representative to the Court who favored war with England was elected and that Legislature elected a Senator by one vote who favored war. Then Congress by a majority of one declared war, generally known as the war of 1812. Voters, meet the obligation of citizenship and cast your ballot.

The habit of attributing all financial ills to "Wall Street" is a demagogic idea in the field of politics. It is a meaningless phrase, hurts no one, names none by name and covers a multitude of innumerable hundreds of politicians indulge in it and thousands believe it as a result. Some of the folks feel that if Wall Street could be done away with, the sun would forever smile, the grass would be greener and everybody happy.

What a foolish thought. Wall Street, meaning the stock exchange, is the institution through which one can buy or sell their interest in listed corporations. And who is it that buys and sells. The public of course and that means you and me if we have the money to invest. The stock exchange is a public necessity.

Three million employees are on the government payroll, Federal, State and Municipal and their number is constantly increasing. We, the citizens of the nation are their employers and we contribute through our taxes direct and indirect the money necessary to pay their wage. I am wondering just how long the public will stand paying from their private wage or income the big slice necessary to support this horde of government employees. Sometimes I feel that they are like parasites on the body politic. Surely we need governmental employees but not to the extent which is now apparent.

The Back Yard Gardener

Did you see that one in the newspaper the other day about where the bird bath froze over and a starling came to get a drink, couldn't break the ice, flew away, and soon returned with a woodpecker who immediately proceeded to drill a hole through the ice, and both birds flew away refreshed. Now, that's what I call cooperation.

And seeing that item reminded me that it was just about this time that I gave serious thought to protecting my garden pool for the winter. Then I recalled that last spring I may have influenced some of you folks into building a garden pool, and it would be only fair that I help you take care of it during the winter, so here are a few facts which I have gleaned from catalogs and books and so on.

That reminds me of an old prof of mine who always used to say that it wasn't advisable for man to cram his head full of facts and figures. The stamp of a well-educated man was to know where to find the information he needed rather than to carry it in his head. Now, of course, don't

FIFTY-FIFTY



PERSONALS

Mr. Warren Weir of the staff of the First National Bank and Trust Co., has been substituting in the branch of the bank here for the past two weeks for Mr. Leon R. Alexander who has enjoyed his vacation.

* * *

Mr. and Mrs. George W. Carr are on a motor trip during his vacation period and they will visit at his old home at Walden, New York.

REPUBLICANS! BE SURE YOU VOTE!

There are two reasons for this. One is that hardy lilies must not be frozen or they will not come through the winter, and the other is that by keeping the pool from freezing the water is kept aerated and the fish will get enough oxygen to keep them alive. In other words, it is merely a case of suffocation rather than cold that causes gold fish to die in pools during the winter.

It is a good idea, I understand, to furnish your cover with a small window or something so that you can let in a little sunshine on warm days.

If you want to drain your pool, be sure that it is thoroughly drained and then cover the lilies and other plants which are planted in the bottom. Or if you have your plants set in tubs, simply move the tubs into a shallow trench and cover them with earth or litter, or you can move them into the cellar. But it wants to be a cool place, about 40 to 60 degrees, and it's best to cover the boxes with burlap and keep them moist all winter.

And, of course, when you drain your pool, one thing to do is to take your snails, gold fish, and other things out and put them into an aquarium in the house. Some people just put them into the basement, but the children will get a big kick out of having them in the house where they can watch them.

Now you are probably wondering what to do in case you have tropical lilies. Well, I checked with Len Lydell, a good neighbor of mine, and a real back yard garden fan, and he says that the best thing to do here in Massachusetts and other places as far north is to treat tropical lilies as annuals. In other words, throw them away each spring and buy new ones. The little extra cost is worth it when it comes to better blooms each year and when you consider the difficulty in keeping these lilies through the winter.

OCTOBER

The mild October afternoon,
Lingers like a fond caress;
The wings of wind are folded,
And the woods stand motionless.

The leaves of the crimson maple,
And the oak and the elm brown;
The gold of the ash and linden,
All are softly drifting down.

There's a quiet o'er the valley,
And a dreamy, drowsy haze;
Of the Indian's own summer,
And all the landscape lays.

The slow, gentle cattle loiter
As they graze along the lane;
And their mellow bells are
blended,

Into autumn's soft refrain.
—George D. Thompson

Jones: How is your son getting on at college?

Smith: He must be doing pretty well in languages. I just paid for three courses—\$10 for Latin, \$10 for Greek and \$10 for Scotch.—Exchange.

SOUTH VERNON

Mrs. Julia Ennis has gone to Amherst for a week's visit with her sister, Mrs. Mary Johnson.

Mr. Edgar Brooks of Meriden, Ct., has been a guest at the home of Mr. and Mrs. A. A. Dunklee and also with Mr. and Mrs. Jay E. Johnson.

Mr. Frank Wilson of Bellows Falls who was a visitor at the home of Mrs. Julia Ennis has returned home.

Dwight Johnson and Alexander Brown of the Vernon Grange are attending the State Conference at Burlington.

Mrs. Cowles was vice-president of the P.T.A.

The Vernon 4-H club will hold an achievement program at the Vernon town hall this Friday evening at 7:30 o'clock.

Miss Olivia Edson of New York is visiting her parents, Mr. and Mrs. E. P. Edson.

Mr. and Mrs. Loring Cowles and family have moved from South Vernon to make their future home at Blanford where Mr.

Cowles has employment. They will be missed by many friends.

The South Vernon P.T.A. held a card party at the South school Tuesday evening. There were seven tables. Ralph Eldredge and Mrs. Harold Gould were first prize winners. A social time was spent and refreshments served.

Card party was held at the Pond schoolhouse last Friday evening by the Pond P.T.A. with eleven tables. Mrs. E. W. Scherlin and Harold Gould were the first prize winners.

Mrs. Hattie Morse will spend the winter at Feeding Hills, Mass. with friends.

Joseph Weston of Beleville, N.J., who has been visiting his daughter, Mrs. Ralph Holton, has returned to his home.

There will be another work project at the Youths Hostel this week end and all willing workers are invited to assist. The local committee appreciates the cooperation of Mr. Quinlan with his team in last week's undertaking and thanks everyone who assisted—also to Miss Annie Joyce for gravel.

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